

COMPARATIVE ANALYSES OF EXISTING INTERCULTURAL TRAININGS IN AUSTRIA, LATVIA & POLAND

Within the Sokrates / Grundtvig 2 project

“exchange of experience and best practice of intercultural trainings“

core-elements and culture-specific requirements

INTEREX

intercultural trainings offered in Austria, Latvia and Poland were analyzed. Based on the national analyses a comparative analysis was done.

ABSTRACT:

The intercultural trainings offered in Austria Latvia and Poland differ a lot in setting and content. The differences are more related to the target group than to content and tools used.

The target group differs especially in Latvia where intercultural trainings mainly focus on the internal cultural differences of the Latvian and Russian population within the country. In Austria and Poland the intercultural trainings target to prepare participants either to go abroad for a mid term / long term assignment or to prepare foreigners for a longer stay in these two countries.

The differences between Austria and Poland could be named as target group. In Poland intercultural trainings are mainly offered to big companies. In Austria there are on the one hand tailor-made trainings for companies and on the other hand a wide range of offers on the open market for different target groups.

INTERCULTURAL TRAININGS IN AUSTRIA, LATVIA & POLAND

In **Latvia** considerable attention is now being paid to the question of co-existence of various communities. Especially topical is the relationships between the Latvian community and the Russian-speaking community, which is the largest among other nation representatives. However, in terms of cultural and structural specifics of organisations, the intercultural issue is not formally considered in the offer of intercultural courses provided by training organisations.

The market of the intercultural management's training is recognize as a narrow and very specified in the **Poland**. Concerns and large enterprises are beneficiaries of this offer, so – in the most of cases – these training are very expensive and tailored for specific company. It should be highlighted that almost majority of Polish training organization is able to deliver such a training on the special order from company, but they do not have intercultural management's training in their permanent offer.

The **Austrian** training market offers a variety of intercultural trainings in various fields. Training institutions and organisations offer either intercultural trainings for interested people or concentrate on tailor-made offerings to companies organisations and institutions in Austria and abroad.



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